

## **GUIDANCE ON THE USE OF A COUNTY OF ORIGIN DESIGNATION FOR CANNABIS**

Use of geographical indications—such as a county of origin—on products provides additional information to consumers while protecting producers from misleading origin claims made by other producers. California Business and Professions Code § 26063 and Title 3 of the California Code of Regulations section 8212(b) allows licensed cannabis cultivators to designate a county of origin for the cannabis they produce. A cannabis product may be labeled, advertised, and marketed using the appropriate county of origin designation.

For a cannabis product to be designated as originating from a county, 100 percent of the cannabis in the product must have been produced within the designated county, as defined by finite political boundaries. If a product does not meet this standard, the name of a California county, including any similar name that could mislead consumers about a product's origin, shall not be used for the product's advertising, labeling, marketing, or packaging.

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### **Is a county of origin required on labels?**

No. Cannabis products are not required to have a county of origin designation.

### **Do manufactured cannabis products qualify for a county of origin designation?**

Yes. Manufactured cannabis products may use a county of origin designation. To qualify, 100 percent of the cannabis used in the product must be designated by the cultivator(s) as qualifying for that county of origin.

### **Does indoor-grown cannabis qualify for a county of origin designation?**

Yes. All cannabis products, regardless of cultivation method, may use a county of origin designation.

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*CalCannabis Cultivation Licensing, a division of the California Department of Food and Agriculture (CDFA), is developing a process by which licensed cultivators may establish appellations of origin for cannabis. CDFA anticipates this process will be adopted by January 1, 2021.*

Please send questions via email to: [CDFA.CalCannabis\\_Appellations@cdfa.ca.gov](mailto:CDFA.CalCannabis_Appellations@cdfa.ca.gov)